



Famous Chicken 'n Biscuits



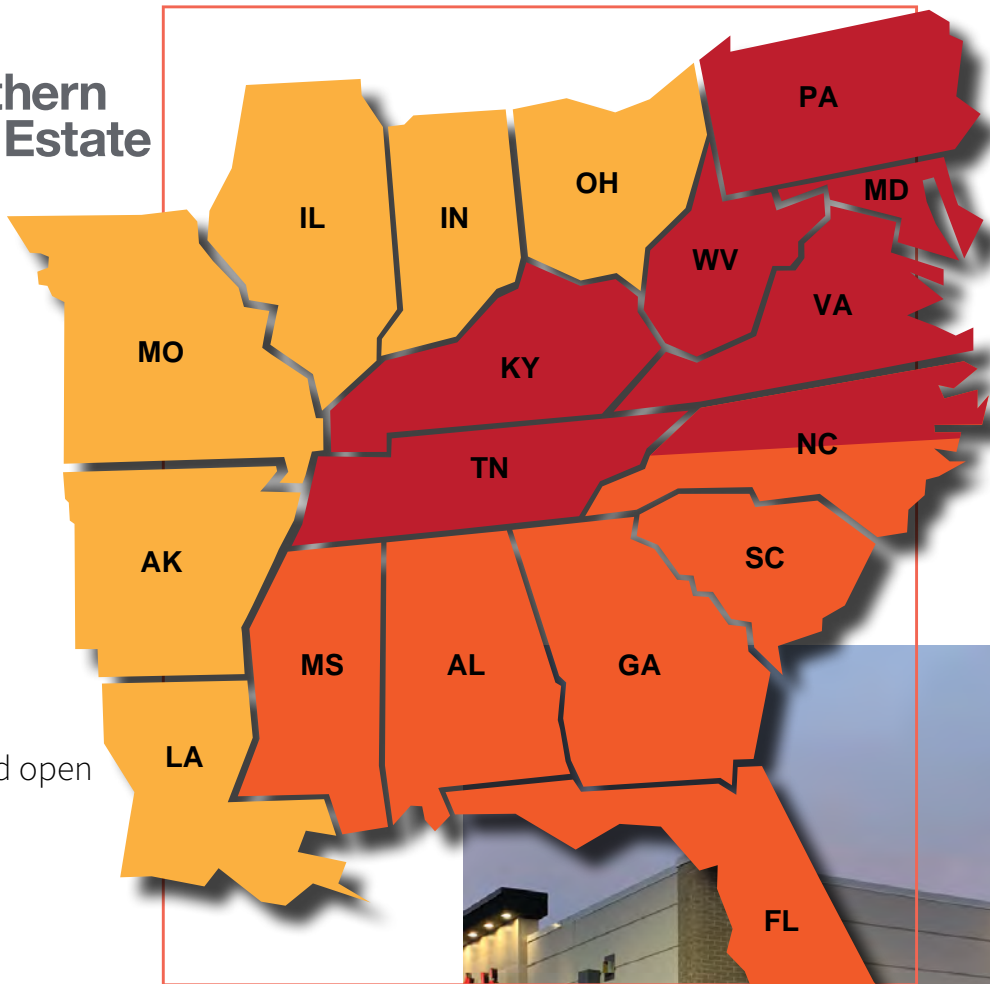
Regional Primary Areas of Focus

■ NC, TN, V A, WV, KY, PA & MD

Regional Primary Areas of Focus

■ FL, GA, AL, MS, SC & NC

■ **ADJACENT STATES AVAILABLE FOR FRANCHISE DEVELOPMENT**



Building options:

Traditional, Non-Traditional, Colleges, Airports, Travel Plazas, Drive-Thru only, End Cap. Flexible and open to discuss all opportunities.

Parcel Size:

Approximately 0.75 to 1.2 Acres

“Going to Work”

Or Breakfast Side of the Road

Median Household Income:

\$45,000 - \$70,000

Trade Areas with Demographics Supportive of

Breakfast, Lunch & Dinner Day Parts

Strong Combined Traffic Count: 20,000 +

Suitable for Drive-Thru

Free-Standing Building (Approx. 2,200 - 3,800 Sq. Ft.)

35+ Parking Spaces



Billy Cooper

bcooper@srenc.com

704-375-1000 www.srenc.com



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Traditional - Freestanding

Population (3 Mi.)

- Residential - 25,000 +
- Daytime - 15,000 +
- Growth (annual) - 1.5%

Median Household Income (3 Mi.)

- \$46,000 - \$66,000

Population Age (3 Mi.)

- Median Age – 34 to 41 years
- Target Age Group – 18 to 54 (45%)

Traffic Counts

- 20,000 + ADT

Speed Limit

- 45 MPH or less

Site Area Minimum

- 0.70 acres

Frontage Minimum

- 120 lineal feet

Parking Minimum

- 22 spaces

Visibility

- Unrestricted from primary artery

Access

- Traffic signal preferred, wrap around acceptable
- Full, unrestricted access
- No center median
- More than 1 point of ingress/egress

Activity Generators

- Grocery, drug and/or big box retailers within ¼ mile

Going to Work or "AM" Side of Road

Drive Through Required

Non-Traditional – End Cap/C-Store

Population (3 Mi.)

- Residential - 25,000 +
- Daytime - 15,000 +
- Growth (annual) - 1.5%

Median Household Income (3 Mi.)

- \$46,000 - \$66,000

Population Age (3 Mi.)

- Median Age – 34 to 41 years
- Target Age Group – 18 to 54 (45%)

Traffic Counts

- 25,000 + ADT

Speed Limit

- 45 MPH or less

Building Size

- 1,800 sf minimum,
- 30' preferred width

Parking Minimum

- 20 spaces designated or shared

Visibility

- Unrestricted from primary artery
- Superior real estate position to competition

Access

- Traffic signal preferred, wrap around acceptable
- Full, unrestricted access
- No center median
- More than 1 point of ingress/egress

Activity Generators

- Grocery, drug and/or big box retailers within ¼ mile

Going to Work or "AM" Side of Road

Drive Through Required

Non-Traditional – In Line/Food Court

Venue Type

- Malls
 - 800,000 square feet
 - 3 anchors
 - \$600 per square foot in sales
- Travel Hubs
 - International airports
 - Multi-modal terminals
- Sports Venues
- Large Universities

Characteristics

- Large, captive audience
- Strong foot traffic
- Regional draw

Space Size

- 700 sf minimum
- 20' preferred width
- Adequate on-site storage

Utilities

- 1" water service
- 2 psi gas service
- grease trap to code-shared acceptable
- 12-ton HVAC capacity

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